

Here is a list of some of our popular items and example credit pricing.

Use this list as a guide to choose the right credit plan for you and your requirements based on popular choices. Due to the bespoke nature for our work, prices for certain items may vary depending on complexity or unique requirements. We will let you know how many of your credits a particular requirement will cost before proceeding with work.

Brand assets

Standard logo design (3 concepts)	12 credits	Brand guidelines	12 credits*
1 page brand kit document	2 credit	Icon set	4 credits*

Offline branded marketing material

Single sided leaflet/flyer	3 credits	Booklet/Brochure - 8 pages	8 credits
Double sided leaflet/flyer	4 credits	Brochure - 12 pages	10 credits
Folded leaflet/flyer	5 credits*	Brochure - 16 pages	12 credits
Double sided business\loyalty card	2 credit	Brochure - 20 pages	14 credits
Business cards (design & print 500 deal)	3 credits	Infographic	6 credits*
Poster	3 credits	Pull up banner (design only)	3 credits
Seasonal/Gift card	2 credits	Pull up banner (design & print deal)	4 credits
Voucher	4 credits	3 x premium stock image bundle	1 credit
Letterhead and compslip	2 credits	8 x premium stock image bundle	2 credits
Presentation folder design	4 credits		

Branded business communications material

Newsletter	2 credits*	Whitepapers/Annual report - 8 pages	8 credits
Case study document	3 credits*	Whitepapers/Annual report - 12 pages	11 credits
Data /info-sheets	3 credits*	Whitepapers/Annual report - 16 pages	14 credits
Forms	1-4 credits*	Whitepapers/Annual report - 20 pages	16 credits

Online branded marketing material

Social media page header graphics (optimised sized versions for upto 3 channels)	3 credits	Single web/social media advert graphic	2 credits
Single social post graphic - square/1 size	1 credit	Google ad bundle (advert produced in 11 resized formats)	6 credits
Single social post graphic - optimised (optimised sized versions for upto 3 channels)	2 credits	Canva Brand kit set up	1 credit
Branded e-mail signature	2 credits	Canva template set up	3 credits
		Mailchimp email template set up	3 credits

Please note: Unless otherwise stated, these are credit costs for design work only. Spare credits can be used towards print costs if required. Please discuss your print requirements with us and we will provide you the best deal for your available credits.

* Showing minimum cost. Additional cost/credits may be required depending on length and complexity.